







Sportello lavoro is an innovative tool to assist, inform and guide people in search of help and support for job placement.

SPORTELLO LAVORO

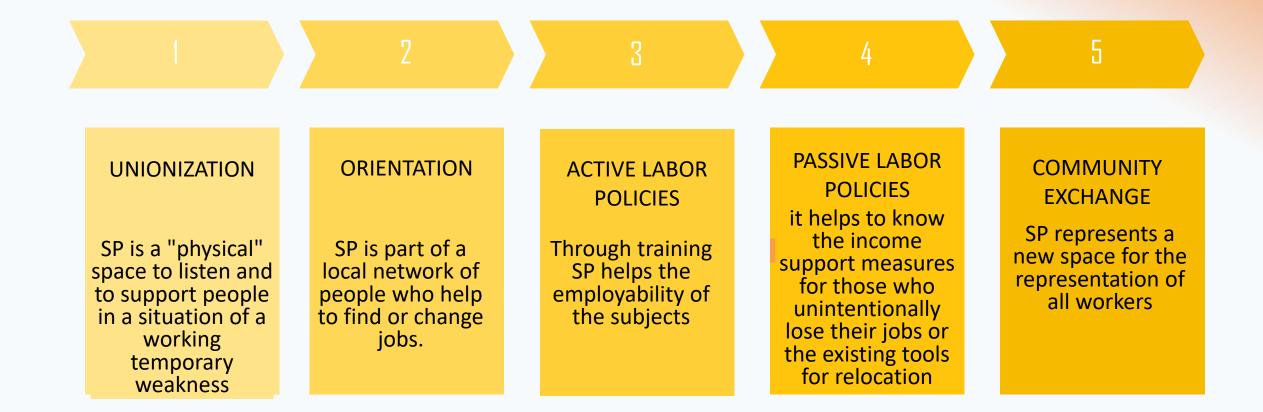
Create a new trade union identity through a "recognizable space" of help and support

- Sportello Lavoro was founded in 2014 with the intention of involving all those who, for different reasons, have used the services but did not participate in trade union activities;
- The approach is bottom-up, starting with the activities of individual trade unionists at the local level;
- There is a link with the union structures (Felsa and Vivace).

Users profiles:

Services Users	800 (approx.): 440 women and 380 men.
Organization	There are 3 full- time and 3 temporary (trainees or with apprenticeship contracts) figures dedicated.
Main occupational groups:	All kinds of workers. Particular attention is paid to the new segments (Creative and self-employed workers)

SPORTELLO LAVORO – Services



SPORTELLO LAVORO-SWOT



STRENGTHS

Social legitimation and the presence of a simple but consolidated organizational structure.

WEAKNESSES

The main weakness is based on the uncertainty of the economic resources needed by the structure.

OPPORTUNITIES

Fostering the coworking can help to increase growth opportunities for self employed and creative workers.



THREATS

A different approach to involvement and communication strategies is needed to intercept the new categories of workers