



With the financial support from the European Union

VIVACE – Association for self-employed workers



vIVAcE is an association for the self-employed, now affiliated to **FeLSA**, the Cisl Federation for freelancers, self employed and atypical workers



FeLSA CISL
Federazione Lavoratori
Somministrati Autonomi Atipici

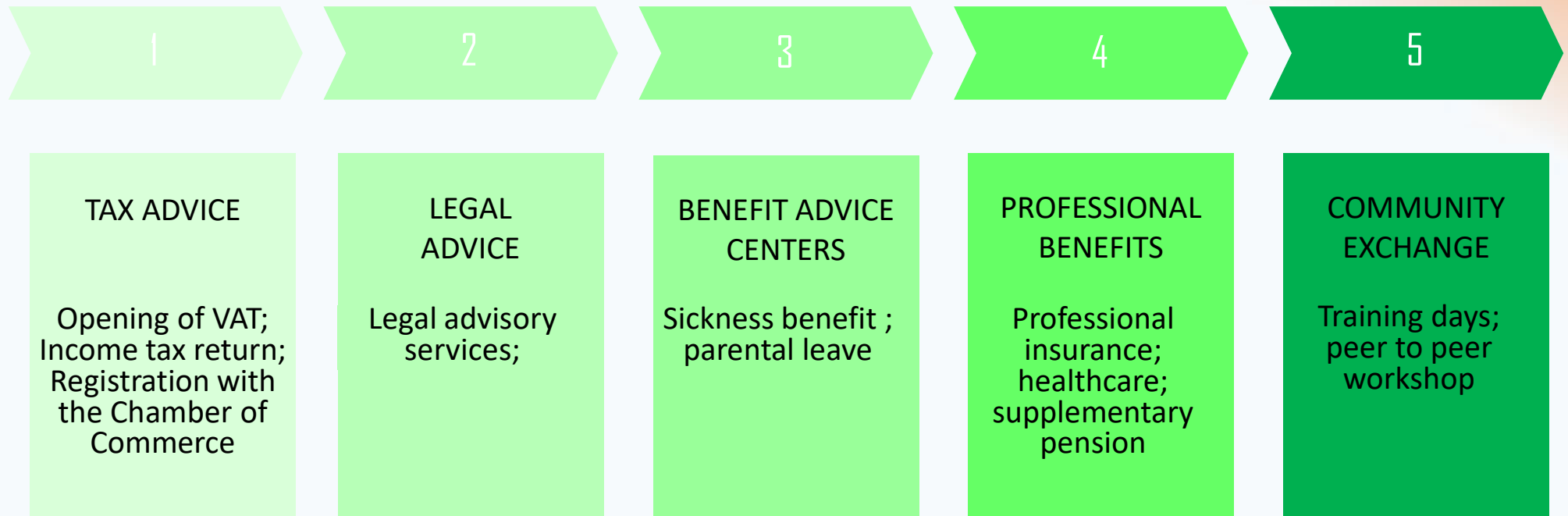
vIVAcE aims to represent self-employed workers through:

- Service offering
- Development of a collective culture and identity
- Political representation in national discussions concerning self-employment.

Users profiles:

Services Users	400 (approx.)
Organization	Started as an online community, now opening local branches in different regions
Main occupational groups:	Creative freelancers, consultants, high skilled workers

VIVACE – Services



Vivace-SWOT



STRENGTHS

The service offering and the Political representation in national discussions concerning self-employment.



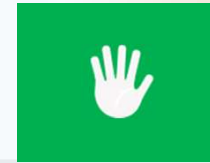
WEAKNESSES

Difficulties in developing a collective culture and identity. The engagement is still weak and the participation is mostly online.



OPPORTUNITIES

vIVAce launched several local offices, in order to have face-to-face contacts with its members. The pandemic slowed down this project.



THREATS

The aim of vIVAce is to strengthen a work ethic and a sense of community. That's not easy in relation to the association target