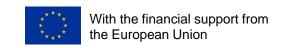
## PROJECT METHODOLOGY AND RESEARCH ACTIVITIES

ALBERTO GHERARDINI (Univ. Torino)





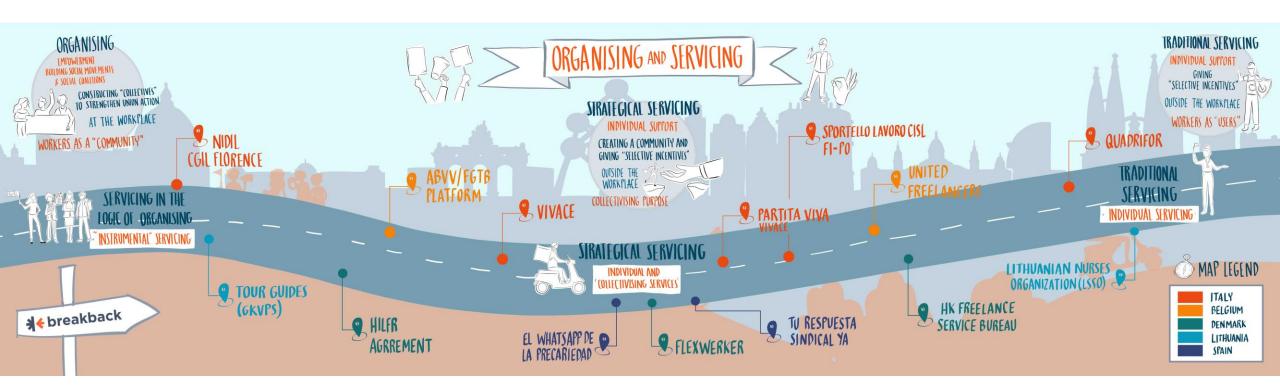












Servicing following the organizing logic (instrumental services)

Strategic servicing

(collectivizing services)

Traditional servicing (individual services)